

Aliva in new Tangy Mango flavour

LUCKNOW: Frito Lay India, the food division of PepsiCo India expanded its range of baked savoury crackers Aliva, by introducing its latest summer offering - Tangy Mango. The new flavour is a blend of green mango and local spices. Aliva is an innovation specially created keeping the Indian palate in mind, said Vidur Vyas, Executive Vice President Marketing, PepsiCo India (Frito-Lay division).