

The Indian **EXPRESS**

**FritoLays launches
four new flavours**

MUMBAI: Even as the strong global sales of PepsiCo Inc's snacks and drinks helped its profit go up by 26 per cent, its Indian arm also expects double-digit growth this year, a senior company official said on Tuesday. "We have already test-marketed some new flavours this season and the products are getting a good response," PepsiCo India Director Marketing (FritoLay India) Deepika Warriar said.