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Fun Unlimited!

PUJOR PAACHPHORON PRESENTED BY KURKURE IN ASSOCIATION WITH *CALCUTTA TIMES* GIVES A NEW TWIST TO THE JOY OF PUJAS WITH NUMEROUS GAMES AND PRIZES

This Puja, Kurkure brought out its new flavour Kurkure Paachphoron Aha re with five different fun activities during the five days of Puja in association with *Calcutta Times*. The event called Pujor Paachphoron saw *pandal* hoppers having fun with games at Ahiritola, Garia Nabadurga, Mudiali, South City Gardens and Deshopriya Park on October 1 and 2.

Day 1 kicked off with games at Ahiritola. The *dhaak*-playing competition added to the festive mood as participants tried their hand at playing the *dhaak*. This was followed up with 'Guess the flavour' competition where the participants had to guess the taste of some Kurkure products with their eyes blindfolded. The last game was '*Shaker dhwani*' where participants were judged on how long they could blow the conch-shell.

In Garia Nabadurga, the games attracted a huge crowd while Mudiali was an interesting stop with more and more people wanting to participate in this fun carnival.

On the day of Maha Shashti, the fun started at South City Gardens with a recipe competition, playing the *dhaak*, *dhunuchi naach* and 'Guess the flavour'. The recipe competition saw a great turnout. The *dhaak*-playing competition was a crowd-puller while the *dhunuchi naach* was a favourite of the young crowd. Guess the flavour was an instant hit. Swati Banerjee said, "I would like to participate, the games are such fun to watch."

Deshopriya Park had the best crowd support as loads of people wanted to participate in various activities. The tongue twister game was fun as participants had to clearly say the words, "*Tedha hai par mera hai*" without fumbling. Shubhojit Sen said, "These games are a fun way to celebrate."

The winners got gift hampers from Kurkure. The event came to a close but left a smile on the faces of those people who participated as well as the onlookers adding a bit of panchforon to the festivities.

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