

News monitored for: Pepsi - Corporate

THE HINDU BUSINESS  
**Business Line**



Mr Manu Anand

**Manu Anand is  
new PepsiCo  
India-Head**

**Our Bureau**

*New Delhi, Oct. 25*

Mr Manu Anand is the new India-Head of PepsiCo, as the incumbent Chairman and Chief Executive Officer (CEO), Mr Sanjeev Chadha, has been promoted chief of the global beverage and snacks giant's West Asia and Africa operations with effect from January 1, 2011.

The company also appointed Mr Varun Berry as the CEO of PepsiCo's food business in India.

Mr Chadha will also be a member of the company's global leadership team, the PepsiCo Executive Committee, according to a release.

"Sanjeev Chadha's new area of responsibility – Middle East and Africa – is one of the largest and most profitable regions of PepsiCo, and is headquartered in Dubai," according to the release.

Mr Chadha was a founding member of the PepsiCo business in India 20 years ago, and has since played an important role in strengthening the company's footprint in several countries.

"In the last two years, India's beverage and foods businesses have been the largest volume growth contributors to PepsiCo across the globe," says the release.

Mr Chadha also spent over a decade in Hong Kong, steering operations in the Asia-Pacific, before returning to India in 2007.

Mr Anand will move to India from Thailand, where he was PepsiCo's Chief Executive Officer for South-East Asia.

Mr Anand has been with the company for 16 years, and was the chief architect of the growth and success of PepsiCo's food business in India.