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Pitching for a cause

TV Ranbir Kapoor talks about saving water

Ranbir Kapoor recently shot for "Kaun Banega Crorepati" as a contestant and talked about the importance of saving precious natural resources such as water. Ranbir, who is the brand ambassador of Pepsi has decided to donate his prize money to the Community Water Initiatives by PepsiCo India. "We should do our bit to conserve water. Simple things make a lot of difference like using a mug for shaving and a bucket to take a bath instead of a running shower. As individuals we cannot save more water than we use but can save enough to feel positive. Do your bit by saving water where you can," said Ranbir.

The "Kaun Banega Crorepati" episode featuring Ranbir Kapoor will be aired on Thursday at 8.30 p.m.

