

News monitored for: Pepsi - Brands

Afternoon Despatch & Courier

Sharman matches steps with penguin



Actor Sharman Joshi, who is known for his perfect comic timing, will soon be seen sharing dance moves with a penguin in a new television commercial. The new 7UP commercial, as part of their 'Dil Bole I Feel UP' campaign, will show the 32-year-old doing a virtual dance-off with a penguin.

"The 7UP philosophy of 'Dil Bole I Feel UP' reflects the mood of our country and how we always manage to stay positive. I believe dance is the best way to express one's UP-beat spirit and I am quite excited about the ad film featuring a penguin," Sharman said in a statement. The commercial is shot in Australia, and will go on air on Saturday.

Sharman Joshi in the commercial