



Slice of freshness

If the sensuous Katrina Kaif swept you off your feet in the earlier aamsutra advertisements, the third in this series is going to have you asking for more. The commercial that recently went on air bears the signature style of naughtiness and indulgence as the previous ones, and has been shot by Prakash R. Varma, director, Nirvana Films.

The ad film has been shot with the surreal backdrop of a rich forest, and features a romantic boat journey. Katrina and her on-screen beau get engaged in a who-

blinks-first battle. But, a bottle of Slice distracts Katrina. Varma says: "It was a refreshing experience. It was my first shoot with Katrina, and I completely enjoyed working with her. She was very involved, and has a keen eye for detail."

Katrina, who was dressed in a red silk gown created by designers Falguni and Shane Peacock, loves the look of the commercial. "The striking red ensemble contrasts extremely well against the monochrome look that the ad film has," she says, adding "the set was one of the most beautiful I have ever worked on, for an ad campaign. It had a dreamy and fantasy look and feel about it."