



A bag of Lay's potato chips, 'India's Lime 'n' Masala Masti Flavour'. The bag is gold and brown with the Lay's logo and an image of the chips. A 'NEW' sticker is in the top left corner.

### TANGY TIMES

**O**ne isn't enough. That's the new Lime 'n' Masala Masti from Frito Lay's for you. Made from the best quality potatoes, the special tangy masala suits Indian taste buds perfectly. And what's more, a rainy evening with this crispy, tangy companion is bound to be memorable. As they rightly say, get a little dillogical with this one.

*Priced at Rs 5 for 14gm, Rs 10 for 30gm and Rs 20 for 70gm. Available at all departmental stores.*