

Zero waste management project inaugurated

Strengthening its commitment to 'Performance with a Purpose', PepsiCo India in partnership with Exnora and Panipat Municipality on Wednesday inaugurated its first-of-its-kind Zero Waste Management (ZWM) Project in Northern India, christenised 'Pavitra Panipat'. The project is being implemented in Panipat after the successful rollout of similar projects in South India. The project will be rolled-out in Chennai and Kolkata in the next phase. The ZWA centre was inaugurated jointly by CEO, PepsiCo India, Sanjeev Chadda and Chairman, Panipat Municipal Corporation, Vinod Wadera.