

Zero-waste management project for three wards in Nagapattinam

Pammal model being taken to other places in the State

Special Correspondent

NAGAPATTINAM: For the first time, zero-waste management project has been launched in the Nagapattinam municipal area with the joint initiative of Nagai Exnora, Nagapattinam Municipality and PepsiCo.

Collector Tenkasi S. Jawahar, who inaugurated the facility on Friday, said that initially the programme would be implemented in the three wards of 12, 15 and 16, at a cost of Rs.11.97 lakh. Seven persons had been appointed and provided with garbage

collection carts to collect the organic and inorganic wastes from nearly 1,600 houses.

The scheme would be extended to all the other wards soon. Zero waste management project that has been executed successfully by Exnora at Pammal in Chennai for the past two years is being extended to Nagapattinam, Cuddalore and Tenkasi municipalities.

P.N. Kuppusamy, district president of Nagai Exnora (Exnora Innovators Club), said that the objective of the project was to evolve a garbage-free Nagapattinam with

extensive green cover. The project envisages collection of garbage from the households and segregated at source as organic and inorganic.

V. Sundar and P. Chandrasekaran, Director and Project Director respectively of Nagai Exnora, said that continuous door-to-door campaigns, awareness rallies and street plays were organised to propagate the salient features of the project.

Organic waste is being converted into vermicompost using earthworms in a well-designed compost yard

and inorganic waste will be sorted and recycled.

P. Thangapillai, chairperson of Nagapattinam Municipality, said that a well designed zero-waste centre had been constructed at Cooks Road behind Government Hospital. The centre has separate facilities for production of vermicomposting, recyclable wastes segregation breeding the earthworms and pre-curing organic waste.

V. Marimuthu, MLA, V. Selvam, president of Nagai Exnora, and Y. Thiagarajan, coordinator (corporate affairs), PepsiCo India, spoke.